

2019 FS-ISAC EMEA Summit

28 – 29 October

Berlin, Germany | InterContinental

What's Unique:

- **2:1 member to sponsor ratio** | Expecting 400 total attendees.
- Abundant networking – sponsor passes include breakfast, lunches, multiple receptions, dinners and sessions.
- Influential decision makers including 50+ CISO's from the Nation's largest financial firms.
- Diverse target audience including banks, insurance, credit card, payments, broker/dealers, community institutions.

Titles include: CISO ◊ SVP Information Security ◊ Head of Data Protection ◊ SVP Cyber Threat Intelligence ◊ CIO ◊ EVP ◊ Director of Infrastructure Technology ◊ SVP ◊ Chief Operations Officer ◊ Head of Enterprise Cyber Risk ◊ Head of Incident Response Team ◊ VP Fraud ◊ Director IT Infrastructure & Security ◊ Lead Incident Responder ◊ SVP Enterprise Risk & Security ◊ Manager Attack Detection Analysis & Response ◊ VP GRC ◊ Director Security Architecture ◊ Manager Security Engineer ◊ Director Cyber Defense & Operations ◊ Senior Compliance & Security Analysis ◊ Data Privacy Analyst

SPEAKING SPONSORSHIPS

You're either front and center – or you're not!

Contact marketing@fsisac.com directly.

All Pricing USD.

Platinum Sponsor - \$40,000

- 30-minute **general session** thought leadership, subject matter expert presentation on the main stage. This is a valuable opportunity and presenter needs to be your best (no sales). We strongly encourage you to co-present with a member. *Session must be approved through the Call for Presentation process prior to sponsor contract.*
- Four (4) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- Access to room for private meetings (based on availability, limited to one hour per day).
- Option to participate in the Booth Crawl Reception.

Gold Sponsor - \$25,000

- 45-minute thought leadership, subject matter expert presentation at a concurrent session. This is a valuable opportunity and the presenter needs to be your best (*no sales*). **We strongly encourage you to co-present with a member (solution provider and member co-presented sessions are ranked highest).** *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- Option to participate in the Booth Crawl Reception.

Innovative Showcase - \$20,000

- 8-minute presentation **on the main stage sharing breakthrough innovations that will be embraced in the next 3-5 years. What new technology is emerging, what cyber challenges will you tackle, what gaps will still exist? This is a discussion on strategic direction, delivered by an executive.** *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- **(NEW THIS YEAR)** Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- Option to participate in the Booth Crawl Reception.

Silver Sponsor - \$18,000

- Three (3) 15-minute products-talks on innovations in cyber awareness, proactive security and defense. In the hour, Solutions Showcase sponsors will present to three different sets of members. Every 15-minutes the audience rotates to another showcase. This is an audience favorite at every Summit! *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- Two (2) full-Summit complimentary passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- Option to participate in the Booth Crawl Reception.

SOLUTIONS HALL SPONSORSHIPS

Every year an early sell-out! Don't disappoint your boss!!

Contact marketing@fsisac.com directly.

All Pricing USD.

Bronze & Unique Sponsorship packages open:

18 June: Affiliate Partners

20 June: All Solution Providers

Bronze Sponsor - \$12,000

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- Option to participate in the Booth Crawl Reception.

Early Stage Innovator - \$6,000

Company must be in seed, Series A or B stage with less than a total of \$10M raised to date. *Limited availability.*

- Two (2) full-Summit pass. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Designated Early-Stage space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.

All Day Café - \$15,000

The Summit Café is the place to meet, to recharge, and to refresh! Attendees appreciate this spot to grab a coffee or latte. The All-Day Café is open daily for the duration of the Summit. Area is also set with a table for sponsor to host 1:1 meetings. Sponsor is encouraged to brand the Café with napkins, cups, giveaways, or other creative ideas. Any additional food, beverage, and branded items are the responsibility of the sponsor.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases*
- Area set with table for sponsor to hold 1:1 meetings.
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- *Any additional food, beverage, and branded items are the responsibility of the sponsor.*

Network and Power Up Station - \$15,000

No greater way to earn the appreciation of the attendees! This is an exclusive branding opportunity with comfortable lounge furniture allowing attendees to relax and enjoy conversations while charging devices. Great space for sponsor to hold 1:1 meetings too. *Sponsor is encouraged to brand with pillows, charging cables, mobile accessories, or giveaways at sponsor expense.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Furniture with charging capabilities to set 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- *Any additional branded items are the responsibility of the sponsor.*

EVENT SPONSORSHIPS

The host always goes home happy!

Contact marketing@fsisac.com directly.

All Pricing USD.

Invitation Only Dinner on Sunday Evening - \$15,000

Make Sunday evening special for your prospects! You will design the event; choosing location, transportation, decor, entertainment, and food and beverages. Dinner should start at or after 7:00pm on Sunday 27 October. *We will provide an attendee list prior to the event to identify invitees and we will send an invitation to your invitees. Sponsor is responsible for all the costs of this event.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- *Food, beverage, and branded items are the responsibility of the sponsor.*
- FS-ISAC will promote event description with RSVP information to registered attendees. Attendees will RSVP to sponsor directly. Sponsor must provide the event description to summit@fsisac.com by 20 September.
- *Sponsor is responsible for all the costs of this event.*

All Attendee Dinner on Sunday Evening - \$12,000

Host the welcome Sunday night dinner for all attendees! You will design the event; choosing location, transportation, decor, entertainment, and food and beverages. Dinner should start at or after 7:00pm on Sunday 27 October.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- *Food, beverage, and branded items are the responsibility of the sponsor.*

2019 FS-ISAC EMEA Summit Sponsorship Information

- FS-ISAC will promote event description with RSVP information to registered attendees. Attendees will RSVP to sponsor directly. Sponsor must provide the event description to summit@fsisac.com by 20 September.
- *Sponsor is responsible for all the costs of this event.*

Women in Infosec Event - \$12,000

Most companies in this industry are committed to and taking steps to expand opportunities for women. This is a lovely way to show your commitment. You can choose a breakfast or a reception (prior to 20 September). This event is held concurrently with an all-summit breakfast or reception. *Sponsor is encouraged to add some branded items such as napkins, cups, giveaways, or other creative ideas at the expense of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- *Additional Food, beverage, and branded items are the responsibility of the sponsor.*

Monday Signature Dinner Event – VIP Space – \$10,000

Event Details Coming Soon.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- *Additional Food, beverage, and branded items are the responsibility of the sponsor.*

Pre-Summit or Post-Summit Event - \$10,000

Take the opportunity to host an invite-only or an all-attendee event on pre or post dates of the Summit week. Please contact the Summit Sponsorship Manager directly to discuss and purchase. *Additional costs incurred by sponsor.*

- Option to purchase up to two (2) full-Summit passes for \$4,000 each (discounted)
Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.
- *Sponsor is responsible for all the costs of this event.*

ONSITE SPONSORSHIPS

Bring your best brand to Orlando!
Contact marketing@fsisac.com directly.
All Pricing USD.

Water Refill Stations - \$12,000

Sponsor the water stations and attendees will carry your name with them throughout the Summit. Sponsorship includes a co-branded, reusable water bottles for attendees to fill at water stations in the meeting and event space. Sponsor may choose a water station area to set with a table to host 1:1 meetings.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings.
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.

Summit Attendee Backpack - \$12,000

Let attendees wear your brand at and after the Summit.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.

Summit Wi-Fi - \$15,000

Exclusive, high visibility provider of Summit Wi-Fi in meeting space. Includes naming the network, a splash page featuring your logo upon first sign in, and a re-direct to your company landing page when the attendee signs in.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.

Summit Jotter/Journal - \$8,000

Have your company's logo included on the Summit jotter/journal pad distributed to all attendees.

- One (1) full-Summit pass. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.

MARKETING AND COMMUNICATION SPONSORSHIPS

Get the attention – When the audience is paying attention!

Contact marketing@fsisac.com directly.

All Pricing USD.

Seat Drop (Monday or Tuesday) - \$6,000

Materials will be pre-set on every seat before opening remarks. Great way to promote onsite presence or upcoming session to attendees.

- One (1) full-Summit pass. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Choose Monday, Tuesday or Wednesday General Session
- Artwork pre-approved by FS-ISAC featured on sponsored item, must include the FS-ISAC logo and Summit name, and must be submitted to summit@fsisac.com for approval by 20 September
- Pre-Summit opt-in attendee list with company, title & postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code & email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, on-site materials as applicable and the App.

Arrival Welcome Email Advertising Mention - \$5,000

One week out, attendees receive a welcome email with all the Need To Know information about arriving at and picking up Summit materials. Sponsor this email and we'll add your company name and short paragraph about your company.

- Company logo and description featured in the attendee welcome email.
- Sponsorship add-on only and does not include a full-Summit pass.