

2019 FS-ISAC Annual Summit – 20th Anniversary

April 28 – May 1

Orlando, Florida | Swan and Dolphin Resort

Expecting 1200 individuals representing the nation's largest financial services firms.

What's Unique:

- **2:1 member to sponsor ratio**
- Abundant networking – sponsor passes include breakfast, lunches, multiple receptions, dinners and sessions.
- Influential decision makers including 50+ CISO's from the Nation's largest financial firms.
- Diverse target audience including banks, insurance, credit card, payments, broker/dealers, community institutions.

Titles include: CISO ◊ SVP Information Security ◊ Head of Data Protection ◊ SVP Cyber Threat Intelligence ◊ CIO ◊ EVP ◊ Director of Infrastructure Technology ◊ SVP ◊ Chief Operations Officer ◊ Head of Enterprise Cyber Risk ◊ Head of Incident Response Team ◊ VP Fraud ◊ Director IT Infrastructure & Security ◊ Lead Incident Responder ◊ SVP Enterprise Risk & Security ◊ Manager Attack Detection Analysis & Response ◊ VP GRC ◊ Director Security Architecture ◊ Manager Security Engineer ◊ Director Cyber Defense & Operations ◊ Senior Compliance & Security Analysis ◊ Data Privacy Analyst

SPEAKING SPONSORSHIPS

You're either front and center – or you're not!

Contact marketing@fsisac.com directly.

Call for Presentation OPENS: 31 October

CLOSES: 5 December

Platinum Sponsor - \$75,000

- 30-minute **general session** thought leadership, subject matter expert presentation on the main stage. This is a valuable opportunity and presenter needs to be your best (no sales). We strongly encourage you to co-present with a member. *Session must be approved through the Call for Presentation process prior to sponsor contract.*
- Five (5) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Access to room for private meetings (based on availability, limited to one hour per day)
- Option to participate in the Booth Crawl Reception

Gold Sponsor - \$55,000

- 45-minute thought leadership, subject matter expert presentation at a concurrent session. This is a valuable opportunity and the presenter needs to be your best (*no sales*). **We strongly encourage you to co-present with a member (solution provider and member co-presented sessions are ranked highest).** *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Option to participate in the Booth Crawl Reception

Innovative Showcase - \$40,000

- 8-minute presentation **on the main stage sharing breakthrough innovations that will be embraced in the next 3-5 years. What new technology is emerging, what cyber challenges will you tackle, what gaps will still exist? This is a discussion on strategic direction, delivered by an executive.** *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- **(NEW THIS YEAR)** Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Option to participate in the Booth Crawl Reception

Silver Sponsor - \$40,000

- Three (3) 15-minute products-talks on innovations in cyber awareness, proactive security and defense. In the hour, Solutions Showcase sponsors will present to three different sets of members. Every 15-minutes the audience rotates to another showcase. This is an audience favorite at every Summit! *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- Two (2) full-Summit complimentary passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Option to participate in the Booth Crawl Reception

SOLUTIONS HALL SPONSORSHIPS

Every year an early sell-out! Don't disappoint your boss!!

Contact marketing@fsisac.com directly.

Bronze & Unique Sponsorship packages outlined below will open after the CFP process for speaking sponsorships has closed. More details on specific dates to come.

Bronze Sponsor - \$25,000

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Option to participate in the Booth Crawl Reception

Early Stage Innovator - \$12,500

Company must be in seed, Series A or B stage with less than a total of \$10M raised to date. *Limited availability. A 50% discount off our lowest priced 'booth' sponsorship.*

- One (1) full-Summit pass. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Designated Early-Stage space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

All Day Café - \$30,000

The Summit Café is the place to meet, to recharge, and to refresh! Attendees appreciate this spot to grab a coffee or latte. The All-Day Café is open daily for the duration of the Summit. Area is also set with a table for sponsor to host 1:1 meetings. Sponsor is encouraged to brand the Café with napkins, cups, giveaways, or other creative ideas. Any additional food, beverage, and branded items are the responsibility of the sponsor.

- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases*
- Area set with table for sponsor to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Any additional food, beverage, and branded items are the responsibility of the sponsor.*

R&R Zone in Solutions Hall - \$30,000

Everyone loves to play – and we've got the space to set up an interactive play zone! This is going to be popular and crowded with your target audience attending the Summit! Below are some ideas but bring us your best idea.

Here are some ideas:

- Putting green (regular or virtual reality)
- Video game lounge
- Drop-in hack-a-thon
- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

Escape Room - \$30,000

Corporate escape rooms are the hottest ticket on the planet right now! We have space in the Solutions Hall to build an escape room. If sponsor does not currently have a corporate escape room, we have sourced an escape room company to support the sponsor, however the sponsor is responsible for coordinating and paying for the escape room elements to include: an exciting plot, security focused; design that supports immersing players interactively; logical and innovative puzzles and challenges; music; and realistic props. Sponsor this security-theme Escape Room and customize it to suit your marketing agenda. You're going to be very popular in April and expect quality hot-leads!

- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *All additional costs and branded items are the responsibility of the sponsor.*

EVENT SPONSORSHIPS

The host always goes home happy!
Contact marketing@fsisac.com directly.

Registration and Refreshments - \$12,000

Welcome Summit attendees during registration on Sunday afternoon. Sponsor has control of food and beverage. Location will be next to Summit registration. We typically register 60% of member attendees on Sunday afternoon. We encourage sponsor to customize with branded snacks, napkins, etc

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Food, beverage, and branded items are the responsibility of the sponsor.*

Opening Reception on Sunday - \$18,000

No better way to kick-off an event filled with your clients and prospects than jumping right in with great food and cocktails. This event is co-hosted with FS-ISAC and well attended by everyone in town for the Summit. *Sponsor is encouraged to add some branded items such as napkins, cups, giveaways, or other creative ideas at the expense of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Additional Food, beverage, and branded items are the responsibility of the sponsor.*

Invitation Only Dinner on Sunday Evening - \$30,000

Make Sunday evening special for your prospects! You will design the event; choosing location, transportation, decor, entertainment, and food and beverages. Dinner should start at or after 7:00pm on Sunday April 28. *We will provide an attendee list prior to the event to identify invitees and we will send an invitation to your invitees. Sponsor is responsible for all the costs of this event.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Food, beverage, and branded items are the responsibility of the sponsor.*
- FS-ISAC will promote event description with RSVP information to registered attendees. Attendees will RSVP to sponsor directly. Sponsor must provide the event description to summit@fsisac.com by March 29.
- *Sponsor is responsible for all the costs of this event.*

All Attendee Dinner on Sunday Evening - \$20,000

Host the welcome Sunday night dinner for all attendees! You will design the event; choosing location, transportation, decor, entertainment, and food and beverages. Dinner should start at or after 7:00pm on Sunday April 28.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Food, beverage, and branded items are the responsibility of the sponsor.*
- FS-ISAC will promote event description with RSVP information to registered attendees. Attendees will RSVP to sponsor directly. Sponsor must provide the event description to summit@fsisac.com by March 29.
- *Sponsor is responsible for all the costs of this event.*

Invitation Only Dinner on Wednesday Evening - \$15,000

Make Sunday evening special for your prospects! You will design the event; choosing location, transportation, decor, entertainment, and food and beverages. Dinner should start at or after 7:00pm on Wednesday May 1. *We will provide an attendee list prior to the event to identify invitees and we will send an invitation to your invitees. Sponsor is responsible for all the costs of this event.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Food, beverage, and branded items are the responsibility of the sponsor.*
- FS-ISAC will promote event description with RSVP information to registered attendees. Attendees will RSVP to sponsor directly. Sponsor must provide the event description to summit@fsisac.com by March 29.
- *Sponsor is responsible for all the costs of this event.*

All Attendee Dinner on Wednesday Evening - \$12,000

Leave a lasting impression on the attendees - host the Wednesday night dinner! You will design the event; choosing location, transportation, decor, entertainment, and food and beverages. Dinner should start at or after 7:00pm on Wednesday May 1. *Sponsor is responsible for all the costs of this event.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Food, beverage, and branded items are the responsibility of the sponsor.*
- FS-ISAC will promote event description with RSVP information to registered attendees. Attendees will RSVP to sponsor directly. Sponsor must provide the event description to summit@fsisac.com by March 29.
- *Sponsor is responsible for all the costs of this event.*

Women in Infosec Event - \$18,000

Most companies in this industry are committed to and taking steps to expand opportunities for women. This is a lovely way to show your commitment. You can choose a breakfast or a reception (prior to March 25). This event is held concurrently with an all-summit breakfast or reception. *Sponsor is encouraged to add some branded items such as napkins, cups, giveaways, or other creative ideas at the expense of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Additional Food, beverage, and branded items are the responsibility of the sponsor.*

Monday Signature Dinner Event – VIP Space - \$25,000

Event details coming soon.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Additional Food, beverage, and branded items are the responsibility of the sponsor.*

Exclusive Monday After-Hours Party - \$30,000

Event details coming soon.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Additional Food, beverage, and branded items are the responsibility of the sponsor.*

Pre-Summit or Post-Summit Event - \$10,000

Take the opportunity to host an invite-only or an all-attendee event on pre or post dates of the Summit week. Please contact the Summit Sponsorship Manager directly to discuss and purchase. *Additional costs incurred by sponsor.*

- Option to purchase up to two (2) full-Summit passes for \$4,000 each (discounted) *Passes do not include access to Member-Only sessions/meals, and Silver Solution Showcases*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Sponsor is responsible for all the costs of this event.*

PREMIUM SPACE SPONSORSHIPS

Make your colleagues comfortable ... And have a good time!

Contact marketing@fsisac.com directly.

Network and Power Up Station - \$30,000

No greater way to earn the appreciation of the attendees! This is an exclusive branding opportunity with comfortable lounge furniture allowing attendees to relax and enjoy conversations while charging devices. Great space for sponsor to hold 1:1 meetings too. *Sponsor is encouraged to brand with pillows, charging cables, mobile accessories, or giveaways at sponsor expense.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Furniture with charging capabilities to set 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Any additional branded items are the responsibility of the sponsor.*

Water Refill Stations - \$20,000

Sponsor the water stations and attendees will carry your name with them throughout the Summit. Sponsorship includes a co-branded, reusable water bottles for attendees to fill at water stations in the meeting and event space. Sponsor may choose a water station area to set with a table to host 1:1 meetings.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

Meeting Room with Adjoining Hotel Room - \$20,000

Host 1:1 meetings, Sunday–Wednesday until checkout time (Strictly NO events are permitted, including the evening) in a meeting space suite at the Summit hotel. One (1) sleeping room for the pass holder plus separate meeting space within room, check in Sunday and check out Wednesday morning at regular check-in/check-out times.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- *Any additional food, beverage, and branded items are the responsibility of the sponsor.*

ONSITE SPONSORSHIPS

Bring your best brand to Orlando!
Contact marketing@fsisac.com directly.

Summit Attendee Backpack - \$20,000

Have your company's logo included on the Summit bag distributed to all attendees.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Furniture with charging capabilities to set 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

Summit Mobile App - Transitioning to All-Electronic Summits! - \$20,000

The FS-ISAC Annual Summit Mobile App will feature the Summit agenda, hotel layout, session descriptions, speaker bios, and sponsor icon. This free app will be promoted to all Summit attendees leading up to the Summit.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Furniture with charging capabilities to set 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

Summit Wi-Fi - \$20,000

Exclusive, high visibility provider of Summit Wi-Fi in meeting space. Includes naming the network, a splash page featuring your logo upon first sign in, and a re-direct to your company landing page when the attendee signs in.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Furniture with charging capabilities to set 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

Summit Jotter/Journal - \$10,000

Have your company's logo included on the Summit jotter/journal pad distributed to all attendees.

- One (1) full-Summit pass. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Furniture with charging capabilities to set 1:1 meetings
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

Graphic | Escalator Cling - \$15,000

Sponsorship includes branding graphics on metal track of escalators. Escalators are main use for transitioning floors for general session and breakout rooms.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Artwork pre-approved by FS-ISAC featured on sponsored item, must include the FS-ISAC logo and Summit name, and must be submitted to summit@fsisac.com for approval by March 27.
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Sponsor responsible for artwork and printing and hotel's room drop fee

Graphic | Wall Graphics - \$15,000

Sponsorship includes branding graphics on prominent walls within meetings space. Email marketing@fsisac.com for more details.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Artwork pre-approved by FS-ISAC featured on sponsored item, must include the FS-ISAC logo and Summit name, and must be submitted to summit@fsisac.com for approval by March 27.
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Sponsor responsible for artwork and printing and hotel's room drop fee

MARKETING AND COMMUNICATION SPONSORSHIPS

Get the attention – When the audience is paying attention!

Contact marketing@fsisac.com directly.

Door Hangers - Sunday night or Monday night - \$8,000

Create an eye-catching door hanger to Summit attendees. In addition to the sponsorship cost, the sponsor will also pay for the cost of item and the hotel's \$2 room drop fee. Use this promo to highlight your booth number or onsite representative contact information.

- One (1) full-Summit pass. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Artwork pre-approved by FS-ISAC featured on sponsored item, must include the FS-ISAC logo and Summit name, and must be submitted to summit@fsisac.com for approval by March 27.
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Sponsor responsible for artwork and printing and hotel's room drop fee

Seat Drop (Monday, Tuesday or Wednesday) - \$8,000

Materials will be pre-set on every seat before opening remarks. Great way to promote onsite presence or upcoming session to attendees.

- One (1) full-Summit pass. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Choose Monday, Tuesday or Wednesday General Session
- Artwork pre-approved by FS-ISAC featured on sponsored item, must include the FS-ISAC logo and Summit name, and must be submitted to summit@fsisac.com for approval by March 27
- Pre-Summit opt-in attendee list with company, title & postal code
- Post-Summit opt-in attendee list with company, title, name, postal code & email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

Mobile App Ad - \$2,500

The Summit is going digital and won't produce a printed onsite handbook. Place an ad on the mobile app. The FS-ISAC Annual Summit Mobile App will feature the Summit agenda, hotel layout, session descriptions, speaker bios, and sponsor icon. This free app will be promoted to all Summit attendees leading up to the Summit.

- All content and artwork must be provided by the sponsor. Ad is due by March 27 for inclusion.
- Sponsorship add-on only and does not include a full-Summit pass.

Arrival Welcome Email Advertising Mention - \$5,000

One week out, attendees receive a welcome email with all the Need To Know information about arriving at and picking up Summit materials. Sponsor this email and we'll add your company name and short paragraph about your company.

- Company logo and description featured in the attendee welcome email.
- Sponsorship add-on only and does not include a full-Summit pass

Summit Backpack Advertising Insert - \$5,000

Nice way to spotlight your product(s). Purchase a collateral insert to be pre-stuffed in the Summit tote bag distributed to all attendees. Insert may be double-sided and must be no larger than A4.

- All content and artwork must be provided by the sponsor and must include FS-ISAC and Summit logos. Ad is due by March 27 for inclusion.
- Sponsorship add-on only and does not include a full-Summit pass.