

2019 FS-ISAC AP Summit

10 – 11 July

Singapore | Marina Bay Sands

The Financial Services Information and Analysis Center (FS-ISAC) Asia-Pacific Summit is developed for information security professionals by information security professionals. This is the one event in the region you won't want to miss! **What's Unique:**

- 400 total attendees
- 200 executive decision makers
- Optimal relationship building
- Exceptional thought leadership
- Engaging and expert presenters
- Top-of-mind topical discussions

Countries: Singapore, Malaysia, Thailand, Philippines, Hong Kong, Indonesia, Australia, South Korea, Japan, India

Titles: CISO, Global Head of Technology Information Security, Head of Information Security, Head of Threat Intelligence, Principal – Threat Response, Head of Security & Technology Risk Services, Head of Specialist Risk Unit, Head of IT Risk Management – International, Head of Security Risk, Managing Director Business and Information Security, MD & Senior Information Risk Officer, Head of Cyber Security Services, Cyber Threat Intelligence, APAC Regional Lead Cyber Incident, Director of Cyber Security, Director – Corporate Security, Head of IT Security and Compliance, IT Security – Governance and Planning, Technology Risk Management, Technology Information Security Officer, Cyber Security Specialist, Head of GTI, Head of Security Monitoring

SPEAKING SPONSORSHIPS

Get Your Thought Leadership on Stage!

Contact marketing@fsisac.com directly.

Call for Presentation is NOW OPEN and closes 23 February.

Notification of acceptance will be sent by 02 April.

Platinum Sponsor - \$35,000

30-minute **general session** thought leadership, subject matter expert presentation on the main stage. This is a valuable opportunity and presenter needs to be your best (no sales). We encourage you to co-present with a member. *Session will be approved through the Call for Presentation process prior to sponsor contract.*

- Four (4) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Refreshment breaks and receptions are held here.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App
- Option to participate in the Booth Crawl Reception

Gold Sponsor - \$25,000

45-minute **concurrent session** thought leadership, subject matter expert presentation. This is a valuable opportunity and the presenter needs to be your best (*no sales*). We encourage you to co-present with a member, typically ranking higher than solution provider only. *Session will be approved through the Call for Presentation process prior to sponsor contract.*

- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Refreshment breaks and receptions are held here.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App
- Option to participate in the Booth Crawl Reception

Innovative Showcase - \$18,000

Eight-minute, main stage *Inno-Talk* (similar Ted Talk). This is an excellent opportunity to engage the audience as your talk will be informative, wise, exciting and entertaining. This is not a product discussion, it is focused on breakthrough innovations, emerging technologies and disruption ideas that will impact our cyber challenges. *Session will be approved through the Call for Presentation process prior to sponsor contract.*

- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Refreshment breaks and receptions are held here.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
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- Option to participate in the Booth Crawl Reception

Silver Sponsor - \$18,000

An hour session where you host three 15-minute product presentation to three different small group audiences. You'll want to showcase how your product solution(s) solve complex problems, drive resiliency, and improve the security posture. This is an audience favorite and an excellent opportunity to build relationships. *Session will be approved through the Call for Presentation process prior to sponsor contract.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Refreshment breaks and receptions are held here.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App

- Option to participate in the Booth Crawl Reception

Sponsorships listed below are available after the Speaking Sponsorships have been approved. If your speaking sponsorship was not accepted, you have other opportunities to join us in Singapore.

SOLUTIONS HALL SPONSORSHIPS

The Place Where Relationships Happen!

Contact marketing@fsisac.com directly.

Bronze Sponsor - \$10,000

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Refreshment breaks and receptions are held here.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company 2500name and logo on website, on-site materials as applicable and the Summit App
- Option to participate in the Booth Crawl Reception

Early Stage Innovator - \$5,000

Company must be in seed, Series A or B stage with less than a total of \$10M raised to date. *Limited availability.*

- One (1) full-Summit pass. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Designated Early-Stage space in Solutions Hall for networking, meetings and demos. *Networking breaks and receptions are held inside the hall. Space is meant for 1:1 private meetings.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

All Day Café - \$12,000

The *Summit Café* is the favorite place for attendees when they want to meet, recharge and refresh! Sponsor has space for 1:1 meetings. This comfortable Café is open daily for the duration of the Summit and set with a basic beverage selection. You can add additional beverages and snacks at your discretion and we encourage you to add branded items such as napkins, cups or giveaways. *Additional food, beverage and branded items are the responsibility of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Area set with table for sponsor to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App

EVENT SPONSORSHIPS

The host always goes home happy!
Contact marketing@fsisac.com directly.

Invitation Only Dinner on Wednesday Evening - \$12,000

Make Monday evening special for your prospects! You will design the event; choosing location, transportation, decor, entertainment, and food and beverages. Dinner should start after the evening reception on Monday. *We will provide an attendee list prior to the event to identify invitees and we will send an invitation to your invitees. Sponsor is responsible for all the costs of this event.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Refreshment breaks and receptions are held here.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App

All Attendee Dinner on Wednesday Evening - \$10,000

Take your colleagues attending the Summit to dinner after the Monday reception. Sponsor owns the event and chooses location, transportation, decor, entertainment, and food and beverages. Dinner should start after the reception ends. Invite all attendees or make it an invite-only dinner. *We will provide an attendee list and send an invitation at sponsor direction. RSVPs will go to the sponsor directly. Sponsor is responsible for all costs.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Refreshment breaks and receptions are held here.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App

Women in Infosec Event - \$10,000

The financial sector is committed to expanding opportunities for women. We honor the women working in this field and bringing along a new generation of infosec women. Sponsor this reception and add your company to the list of those leading talent into the future. *Sponsor is encouraged to provide branded items or a giveaway at the expense of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App
- *Additional Food, beverage, and branded items are the responsibility of the sponsor*

Premium Space Sponsorships
Building stronger relationships!
Contact marketing@fsisac.com directly.

Premium Meeting Room Space - \$15,000

Take your meetings to a private meeting room located within the meeting space.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Area set with table for sponsor to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
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Interactive Session - \$12,000

Engage everyone! We've got the space to set up an interactive zone that can be used for a game lounge, a drop-in hack-a-thon, or virtual reality space! Always popular and draws a crowd this is a hot ticket!

Submit your idea to marketing@fsisac.com.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Area set with table for sponsor to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title and city
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Network & Power Up Station - \$10,000

We all need power! This is an exclusive branding opportunity with comfortable lounge furniture allowing attendees to relax and enjoy conversations while charging devices. And great space for sponsor to hold 1:1 meetings! The *sponsor is encouraged to brand with pillows, charging cables, mobile accessories, or giveaways at sponsor expense.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Area set for sponsor to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
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Water Refill Stations - \$10,000

Sponsor the water stations and attendees will carry your name with them all day! Sponsorship includes a co-branded, reusable water bottles for attendees to fill at water stations in the meeting and event space. Sponsor may discreetly place one piece of marketing collateral at stations outside of the meeting rooms.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Space in Solutions Hall for networking, meetings and demos. *Refreshment breaks and receptions are held here.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App

Onsite Sponsorships
Bring Your Best Brand to Singapore!
Contact marketing@fsisac.com directly.

Summit Attendee Backpack - \$10,000

Let attendees wear your brand at and after the Summit. Infosec professionals can't live without their backpack!

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App

Summit Mobile App - \$10,000

The Summit Mobile App is now the guide to the Summit. Sponsor gets brand in front of every attendee leading up to the Summit and multiple times a day at the Summit.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title and city
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- Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the Summit App

Summit Wi-Fi - \$10,000

Sponsor the Wi-Fi in the meeting space and your brand is front and center! Includes naming the network, a splash page featuring your logo at first sign in, and a re-direct to your company landing page when the attendee signs in.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
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Seat Drop (Wednesday or Thursday) - \$5,000

Catch the attendee's attention – when they are paying attention! Once piece of your collateral will be pre-set on every seat before opening remarks. Great way to promote onsite presence or upcoming session to attendees.

- One (1) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title and city
- Post-Summit opt-in attendee list with name, company, title, city, post code and email
- Company name and logo on website, on-site materials as applicable and the Summit App

Mobile App Advertisement - \$1,000

The Summit App is the official guide to the Summit and now you can place an advertisement on the go-to for all things Summit! *Available only to approved sponsors and does not include a full Summit pass.*

- Advertisement provided in by 5 Jun
- Specifications provided at contract

Arrival Welcome Email Advertising Mention - \$3,000

Join us in welcoming attendees to the Summit with a Need to Know email that helps attendees prepare for arrival at the Summit. Sponsor this email and we'll add your company name and short paragraph about your company. *Available only to approved sponsors and does not include a full Summit pass.*

1. Company logo and description featured in the attendee welcome email.

Summit Backpack Marketing Insert - \$2,000

Great way to spotlight your product(s). Purchase a marketing insert to be pre-stuffed in the Summit backpack distributed to all attendees. Insert may be double-sided and must be no larger than A4.

Available only to approved sponsors and does not include a full Summit pass.

1. All content and artwork must be provided by the sponsor.
2. Marketing insert due at Singapore venue by Jun 28.