

## SPEAKING SPONSORSHIPS

You're either front and center – or you're not!

Contact [marketing@fsisac.com](mailto:marketing@fsisac.com) directly.

### **Platinum Sponsor - \$60,000 (SOLD OUT)**

- 30-minute **general session** thought leadership, subject matter expert presentation on the main stage. This is a valuable opportunity and the presenter needs to be your best (no sales). We strongly encourage you to co-present with a member. *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- Five (5) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Space in the *Solutions Hall* for networking and demos.
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Access to Board Room for private meetings (based on availability, limited to one hour per day)
- Option to participate in the Booth Crawl reception (*includes cocktails this Summit!*)

### **Gold Sponsor - \$45,000 (STILL AVAILABLE – email [marketing@fsisac.com](mailto:marketing@fsisac.com))**

- 45-minute thought leadership, subject matter expert presentation at a **concurrent session**. This is a valuable opportunity and the presenter needs to be your best (no sales). **We strongly encourage you to co-present with a member, solution provider and member co-presented sessions are ranked higher than solution provider presenter only.** *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Space in the *Solutions Hall* for networking and demos.
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Option to participate in the Booth Crawl reception (*includes cocktails this Summit!*)

### **Innovation Showcase - \$35,000 (STILL AVAILABLE – email [marketing@fsisac.com](mailto:marketing@fsisac.com))**

- One 8-minute presentation **on the main stage sharing breakthrough innovations that will be embraced in the next 3-5 years. What new technology is emerging, what cyber challenges will you tackle, what gaps will still exist? This is a discussion of strategic direction delivered by an executive.** *The session must be approved through the Call for Presentation process prior to sponsor contract.*
- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Space in the *Solutions Hall* for networking and demos.
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Option to participate in the Booth Crawl reception (*includes cocktails this Summit!*)

**Silver Solutions Sponsor - \$40,000 (SOLD OUT)**

Three (3) 15-minute product-talks on innovations in cyber-awareness, proactive security and defense. In an hour Solutions Showcase sponsors will present to three different sets of members. Every 15-minutes the audience rotates to another showcase. This is an audience favorite every Summit! *The session must be approved through the Call for Presentation process prior to sponsor contract.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Space in the *Solutions Hall* for networking and demos.
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- Option to participate in the Booth Crawl reception (*includes cocktails this Summit!*)

**Bronze & Unique Sponsorship Packages are available for first-come, first-serve purchase:**

**21 August @ 11am (EDT):** Affiliates Open Date - Bronze and Unique sponsorships

- Affiliates have early access to sponsorships and will receive a *private link from Alyssa Shaffer via email to access sponsorships at 11 am (EDT).* Email [marketing@fsisac.com](mailto:marketing@fsisac.com) to be added to the list.

**23 August @ 11 am (EDT):** Open date for ALL sponsorships listed below

- Non-Affiliate vendors will access sponsorships directly from the website at 11am (EDT). [www.fsisac-summit.com](http://www.fsisac-summit.com)

**SOLUTIONS HALL SPONSORSHIPS**

Every year an early sell-out! Don't disappoint your boss!!

**Bronze Sponsor - \$25,000**

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Space in the *Solutions Hall* for networking and demos. *Refreshment breaks, and receptions are held in the hall.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable
- Option to participate in the Booth Crawl reception (*includes cocktails this Summit!*)

**Early Stage Innovator Sponsorship - \$12,500 | NEW THIS SUMMIT! (SOLD OUT)**

- Company must be in seed, Series A or B stage with less than a total of \$10M raised to date. *Limited availability.*
- Summit attendees can use the Summit App to 'vote' for their favorite early stage firm and top three companies will join our industry Titans on Wednesday to elevator pitch to the Titans with the audience support!
- One (1) full-Summit pass. Up to one full-Summit pass may be purchased. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.
- Designated Early-Stage space in the Solutions Hall for networking and demos. *Breakfast, breaks and receptions are held in the hall daily.*
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Solutions Hall Interactive Zone - \$30,000 | NEW THIS SUMMIT!**

Everyone loves to play – and we've got the space to set up an interactive play zone! This is going to be popular and crowded with your target audience attending the Summit! Below are some ideas but bring us your best idea.

Submit your idea here <https://fs22.formsite.com/FS-ISAC/form223/index.html>. **Good luck!**

Here are some ideas:

- Putting green (regular or virtual reality)
- Video game lounge
- Drop-in hack-a-thon
- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Solutions Hall BYO Escape Room - \$30,000 | NEW THIS SUMMIT! (SOLD OUT)**

Corporate escape rooms are the hottest ticket on the planet right now! We have space in the Solutions Hall to build an escape room. *If sponsor does not currently have a corporate escape room, we have sourced an escape room company to support the sponsor, however the sponsor is responsible for coordinating and paying for the escape room elements to include: an exciting plot, security focused; design that supports immersing players interactively; logical and innovative puzzles and challenges; music; and realistic props.* Sponsor this security-theme Escape Room and customize it to suit your marketing agenda. You're going to be very popular in November and expect quality hot-leads! Submit your Escape Room idea here <https://fs22.formsite.com/FS-ISAC/form227/index.html>. **Good luck!**

- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**All Day Café - \$25,000 (SOLD OUT)**

The Summit Cafe is where most attendees stop at daily! The All-Day Café is open daily for the duration of the Summit, except during the network breaks in the Solutions Hall. This Café is set with a reserved sponsor table to host 1:1 meetings. We encourage sponsors to highlight their brand with napkins, cups, giveaways, or other useful takeaways. *All costs are the responsibility of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

## EVENT SPONSORSHIPS

The host always goes home happy!

### **Invitation Only Dinner on Sunday, Nov 11 - \$25,000**

Make Sunday evening special for your prospects and clients by hosting an invite-only dinner after the reception. Dinner can start at or after 7:00 pm and you choose the location, food and beverage, transportation and anything else you want to include. *All costs are the responsibility of the sponsor. You will receive a pre-summit attendee list that you can use to identify guests. The sponsor must provide FS-ISAC information about the dinner by October 8 as the invite is sent by FS-ISAC. The RSVP goes directly to the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **All Attendee Dinner on Sunday, Nov 11 - \$15,000**

This is a great way to start the Summit! Hosting dinner for any attendee that wants to join you for dinner after the reception. Dinner can start at or after 7:00 pm and you choose the location, food and beverage, transportation and anything else you want to include. *All costs are the responsibility of the sponsor. The sponsor must provide FS-ISAC information about the dinner by October 8 as the invite is sent by FS-ISAC. The RSVP goes directly to the sponsor and you may close the event once you have reached your maximum number.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **All Attendee Dinner on Wednesday, Nov 14 - \$12,000**

This is a great way to end the Summit! Hosting dinner for any attendee that wants to join you for dinner after the closing reception. Dinner can start at or after 7:00 pm and you choose the location, food and beverage, transportation and anything else you want to include. *All costs are the responsibility of the sponsor. The sponsor must provide FS-ISAC information about the dinner by October 8 as the invite is sent by FS-ISAC. The RSVP goes directly to the sponsor and you may close the event once you have reached your maximum number.*

- One (1) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App

**Pre-Summit or Post-Summit Event - \$10,000**

Host an invite-only or all-attendee event before or after the Summit. These are highly customized, please contact [marketing@fsisac.com](mailto:marketing@fsisac.com) to indicate you would like to discuss this opportunity. *All costs are the responsibility of the sponsor. The sponsor must provide FS-ISAC information about the dinner by October 8 as the invite is sent by FS-ISAC. The RSVP goes directly to the sponsor and you may close the event once you have reached your maximum number.*

- Option to purchase up to two (2) full-Summit passes at discounted rate of \$4,000 each. *Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Monday Signature Dinner Event – \$25,000**

Dinner at the landmark Navy Pier is going to be the best! Since our attendees will be busy with the Summit, we're bringing some iconic Chicago neighborhoods to the Summit! Five (5) neighborhoods are identified for sponsorship – Chinatown, Little Italy, Little Village, Greektown and Wrigleyville (SOLD). Every neighborhood will be set with delicious food buffets, plentiful bars, and music, interactive and walking entertainment! *Five sponsorships available, first-come, first-serve choice of neighborhood. Dinner and drinks are included in sponsorship and the staff works with sponsors to ensure a cohesive evening. Any neighborhood 'gentrification' requested by the sponsor will be considered and at the expense of the sponsor.*



- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Monday After Hours Party - \$30,000**

What's more fun after a dinner party than an after-hours party? And what's more Chicago than a speakeasy? As the dinner winds down the **Summit Speakeasy** opens upstairs. With breathtaking night views, a spectacular display of desserts, bars serving coffee, cocktails, and after-dinner drinks, and a vintage 1920's speakeasy soundtrack playing in the background this is the perfect way to end the evening. *Sponsorship includes period-style décor, desserts and open bars. Additional food, beverage or other items (such as cigars) are the responsibility of the sponsor.*



- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

## PREMIUM SPACE SPONSORSHIPS

Make Your Colleagues Comfortable! ... And Have A Good Time!

### **Network and Power Up Station - \$25,000**

This is an exclusive branding opportunity with comfortable lounge furniture allowing attendees to relax and enjoy conversations while charging devices. Great space for sponsor meet attendees and hold 1:1 meetings. *Sponsor is encouraged to brand with pillows, charging cables, mobile accessories, or giveaways at sponsor expense.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **Water Refill Stations - \$20,000 (SOLD OUT)**

Sponsor the water refill stations and attendees will carry your name with them throughout the Summit. Attendees receive a co-branded, reusable water bottle when they register. Sponsor may choose a water refill station to have set with a reserved table for 1:1 meetings.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Reserved sponsor table to hold 1:1 meetings
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **Presidential Suite - \$45,000**

The Presidential Suite is **the** place to host your clients and prospects, either 1:1 or a party (may not conflict with FS-ISAC events). This beautiful suite is yours Sunday through Wednesday. This suite has a sleeping room for the sponsor that is on-site.

- Three (3) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable



**Hotel Suite with adjoining sleeping room - \$20,000**

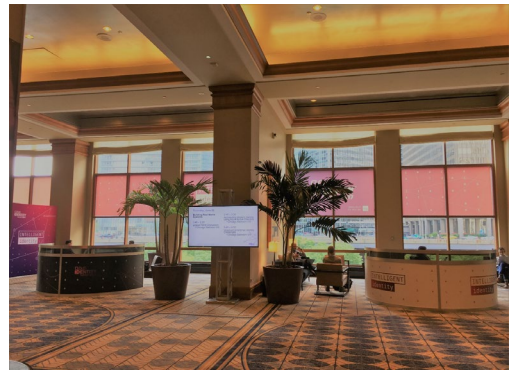
Host 1:1 meetings, Sunday–Wednesday until checkout time (Strictly NO events are permitted, including the evening) in a meeting space suite at the Summit hotel. One (1) sleeping room for the pass holder plus separate meeting space within room, check in Sunday and check out Wednesday morning at regular check-in/check-out times.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Private Meeting Pod on Main Meeting Floor- \$30,000**

The meeting space is amazing for the Fall Summit! Sponsors can take advantage of this space by owning a “meeting pod” on the main meeting space floor. The pods are custom branded. (photo below)

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Private Meeting Pod on Secondary Meeting Floor - \$25,000**

The meeting space is amazing for the Fall Summit! Sponsors can take advantage of this space by owning a “meeting pod” on the secondary meeting floor. Ad hoc meeting rooms and Silver Solutions Showcase are on this floor. The pods are custom branded. (photo below)

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

## RECEPTIONS AND REFRESHMENTS SPONSORSHIPS

The Summit is full of delicious opportunities to spotlight your company!

### **Registration Refreshments - \$20,000**

Make your company name the first that attendees see! Welcome Summit attendees when they register on Sunday afternoon. We'll have tables of coffee, tea, waters, and a snack in the registration area. Sponsor may add some branded takeaways or collateral material to the tables. *Any upgrades in beverages or food are the responsibility of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **Opening Reception on Sunday - \$18,000**

This is an excellent opportunity to kick-off an event filled with your clients and prospects than jumping right in with great food and cocktails. This event is co-hosted with FS-ISAC and well attended by everyone in town for the Summit. At past Summits we have incorporated a game night into the reception and we are considering playing *Are You Smarter Than a 5<sup>th</sup> Grader*. *Sponsor is encouraged to add some branded items such as napkins, cups, giveaways, or other creative ideas at the expense of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **Executive Women Networking - \$12,000**

The cybersecurity industry and financial sector are committed to and taking steps to expand opportunities for women. This is a great opportunity to show you support this commitment. You can choose a breakfast (held concurrently with an all-Summit breakfast) or a reception (held between end of day sessions and all-Summit reception). *Sponsor is encouraged to add some branded items such as napkins, cups, and takeaways at the expense of the sponsor.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable



## ONSITE SPONSORSHIPS

Bring Your Best Brand to Chicago!

### **Attendee Tote Bag - \$15,000 (SOLD OUT)**

Your company logo is prominent on the Summit bag distributed to all attendees.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **Mobile App - \$18,000**

The Summit mobile app puts the Summit in the palm of every attendee!

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **Meeting Space Wi-Fi - \$18,000**

Exclusive, high visibility opportunity to spotlight your name as the Wi-Fi provider in the meeting space. Name the network, splash page with your logo on initial sign-in, and a redirect to your company landing page when an attendee signs in.

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

### **Summit Journal - \$10,000**

No one in cybersecurity leaves their journal at home! These are stamped with sponsor logo and distributed to all attendees.

- One (1) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Handbook Band - \$8,000**

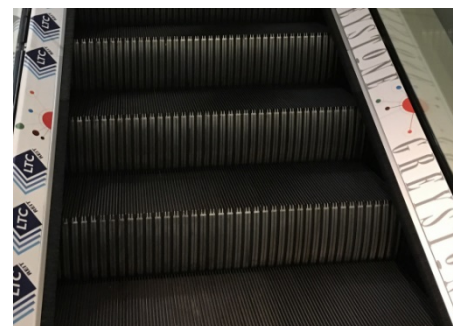
Wrap the on-site Handbook in your brand! The brand band is approximately 4" wide and you are front and center with the FS-ISAC logo. *Artwork must be pre-approved and available by October 1.*

- One (1) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Escalator Graphics - \$15,000**

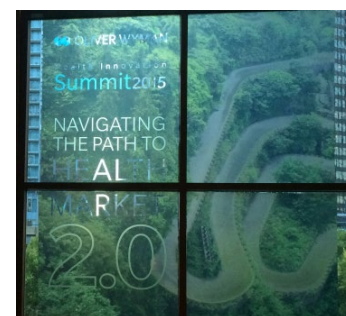
Attendees will see your name when on the escalators! Your graphics are on metal track of one set of either all up or down escalators. Attendees will be on the escalators between the Solutions Hall and the meeting space. *Artwork must be pre-approved and available by October 1. Eight escalators; sponsors purchase either up, down, or both per escalator.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Window Graphics - \$15,000**

The Sheraton Grand Chicago offers panoramic views of the magnificent mile! Several large windows on the meeting space floor are a perfect place for a company to become one with the view with strategically placed branded window clings. *Artwork must be pre-approved and available by October 1.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable



**Column Wrap Graphics - \$15,000**

Welcome attendees to the Solutions Hall by wrapping the columns at the entrance with your company branding. *Artwork must incorporate FS-ISAC logo and Summit name, be pre-approved and available by October 1. Two columns available.*

- Two (2) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name and logo on website, on-site materials as applicable and the App
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**MARKETING AND COMMUNICATION SPONSORSHIPS**

Get the Attention – When the Audience is Paying Attention!

**Hotel Room Door Hangers - Sunday or Monday night - \$8,000 (per day)**

Attendees are sure to know your company name when they return to their hotel room each night! Use this creative opportunity to highlight your booth number, your on-site contact, or any other message you want in front of this audience. *Artwork must be approved and available by October 1. Additional charge to sponsor if there is a hotel room drop fee (typically \$2 per room).*

- One (1) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title, email

**General Session Seat Drop - Monday, Tuesday, Wednesday - \$8,000 (per day)**

Sponsor provides a single piece of collateral to be at every seat in the general session room. This is a great way to promote your company! *Collateral artwork must be approved and available by October 1.*

- One (1) full-Summit passes. *Sponsor may purchase additional passes. Passes do not include access to Member-Only sessions or meals and Silver Solution Showcases.*
- Pre-Summit opt-in attendee list with company, title, postal code
- On-site opt-in attendee list with name, title
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access
- Company name on materials and App as applicable

**Pre-Summit Welcome Email | Need to Know - \$5,000 (SOLD OUT)**

Prior to the Summit, attendees receive a welcome email with helpful reminders and information to help their arrival and registration go smoothly. A great way to put your name in the winner's circle before the gates open! Your company is recognized with a brief "about" accompanied by your logo. *Add-on Sponsorship. Does not include a full-Summit pass.*

**Registration Bag Insert - \$2,000**

Easy way to put your product information in your target audience hands. Insert may be double-sided and no larger than 8.5" w x 11" h. *Insert must be pre-approved by FS-ISAC and received by October 1. Add-on Sponsorship. Does not include a full-Summit pass.*